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FOR IMMEDIATE RELEASE

Lighthouse of SWFL Celebrates a Successful United Way Campaign

(North Fort Myers, FL) – Lighthouse of Southwest Florida employees celebrated their collective pledges of \$5,265.25, an increase of forty three percent from the previous year, to United Way of Lee, Hendry, Glades and Okeechobee counties as part of their 2018-2019 partner agency campaign.

As part of the two-week in-house campaign to raise funds for the United Way, Lighthouse staff conducted daily “FUNdraisers”, including bake sales, blind trivia games, “Bring Your Dog to Work Day”, and an office decorating contest. All of the funds raised go to the United Way to help provide funding for programs to the more than 80 partner agencies in Lee, Hendry, Glades, and Okeechobee counties. Of those partner agencies, Lighthouse of SWFL is one of five that is a 100% giving agency, meaning 100% of the staff gave to the campaign.

Dotty St. Amand, Chief Executive Officer of Lighthouse of Southwest Florida said, “United Way funds are essential in assisting us to fulfill our mission of enabling people of all ages who are living with blindness or vision impairment to achieve independence. From babies to older adults, our programs positively impact the quality of their lives at each stage of life’s journey. We couldn’t make it happen without the generosity of United Way donors.” The United Way raised 10.4 million dollars, exceeding its goal of 10 million dollars this year.

Lighthouse of SWFL is a United Way partner agency serving individuals with blindness and vision impairment in Lee, Glades, and Hendry counties. The mission of the Lighthouse of SWFL is to enable people of all ages living with a visual impairment or blindness to remain independent, active, and productive in society. Lighthouse of SWFL, a nationally accredited agency, is funded by the Division of Blind Services, United Way, Lee County Government, and other private donors. For more information about Lighthouse of SWFL, visit www.lighthouseswfl.org or call (239) 997-7797.

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